Digital Graphic Designer for Cutting-Edge Marketing of Career Programs



Project Title	Digital Graphic Designer for Cutting-Edge Marketing of Career Programs
Project Summary	Help the Civil Service Career Development and Training Division in pushing out new program initiatives and updates throughout the State Department. Seeking Graphic Design Intern to create professional pieces including: logos, handouts, adverts, buttons, interactive media and web page designs.
Country	United States
Agency	Department of State
DoS Office	HR/CSHRM/CD
Post	N/A
Section	N/A
Number of Interns	2

Project Description

Civil Service's Career Development and Training Division needs your help in creative innovative designs and logos for various career programs promoted throughout the Department, including: the award-winning 13th annual State-USAID Civil Service Mentoring Program, Flex Connect Rotational Program, and Long-Term Training (i.e. the White House Leadership Program, and National Intelligence University Degree Programs).

Student will need to be self-motivated, conscientious and innovative. As we have several programs under one division, we would seek for designs to be tied together by some branding aspect. Creativity and thinking out-of-the-box are highly encouraged. Some experience with Photoshop and SharePoint will also be needed, as we also seek to do a re-design of our internal and external sites. Please note that your finished designs will be featured throughout the Department for optimal visibility.

For further inquiries, feel free to contact CSMentoring@state.gov.

Desired Skills Interests

Skill

Adobe Illustrator	
Adobe Photoshop	
Design thinking	
Digital media	
Graphic design	
SharePoint	
Wordpress	
Communication Skills	
Infographic design	
Social Media	
Attention to detail	
Web Design	
Creativity	
Social Media Marketing	
Overhaul existing website content for better customer experience	
Ability to work independently	
Ability to meet deadlines	
Social Media Graphics	

Additional Information

None

Language Requirements

None